

Diva Ride - Privacy Policy

DIVA RIDE - PRIVACY POLICY

Effective Date: 18 July 2025

1. Who We Are

Diva Ride is a trade name of Nathraph Holding BV, registered in Amsterdam, Hendrik Hosstraat 72, Amsterdam.

We process personal data in compliance with the General Data Protection Regulation (GDPR).

2. Data We Collect

- Account Information: Name, email, phone number, payment details.
- Location Data: Real-time GPS data to match riders and drivers.
- Ride History: Pickup and drop-off locations, ride times.
- Device Information: App usage data, IP address, cookies.

3. How We Use Your Data

- To provide and improve the Diva Ride service.
- To process payments and prevent fraud.
- To comply with legal obligations.

4. Legal Grounds for Processing

We process your data based on contract performance, consent (for marketing), and legal obligations.

5. Data Sharing

- With drivers to complete your ride.
- With payment processors and IT providers.
- With authorities if legally required.

6. Data Retention

We retain your data only as long as necessary for providing the service or as required by law.

7. Your Rights

You have the right to access, correct, delete, or restrict your data. Contact us at info@divaride.nl.

8. Cookies

We use cookies to improve app performance and user experience.

9. Security

We take technical and organizational measures to protect your personal data.

10. Contact for Privacy

For privacy inquiries, email us at info@divaride.nl.